



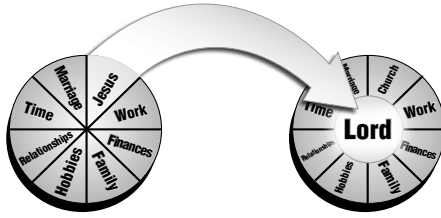
Sunday, May 23, 2010

Dr. Ernie H. Frey, Senior Pastor

Message #6 – “Jesus is Lord of my ENTERTAINMENT, TECHNOLOGICAL, and MEDIA CHOICES”

Review:

“Lordship” = Jesus’ total control of every area of my life.



The “I Phone, I Touch, I Pad” Generation Challenge: We live in a very entertainment, technological, and media saturated culture that is constantly bombarding us with messages and choices. Christ followers must be able to navigate this new age and make discerning choices that prioritize life and that which is best.

Why this matters?

- Affects how we _____ and how we _____ !
• Reminds us of both _____ and _____ is shaping our lives!

Types of Decisions:

- What kind of music, movies, and media can a Christian enjoy?
• How much should I watch, listen to, and enjoy certain entertainment?
• When should I allow my kids to have certain types of gadgets?
• Which families are we comfortable with letting our kids hang out?

Practical Help in Navigating Entertainment and Media Choices:

“Everything is permissible for me – but not everything is beneficial. Everything is permissible for me – but I will not be mastered by anything.” – 1 Corinthians 6:12

#1 – Know that God is a God of _____ ; not _____ !

#2 – Two Questions to ask in the decision making process (the Media Matrix):

- Is this choice _____ ?

BENEFICIAL as to:

- Will this choice _____ ?

“Do not conform to this world but be transformed by the renewing of your mind. Then you will be able to test and approve what God’s will is – his good, pleasing, and perfect will.” – Romans 12:2

Television Statistics

According to the A.C. Nielsen Co., the average American watches more than 4 hours of TV each day (or 28 hours/week, or 2 months of nonstop TV-watching per year). In a 65-year life, that person will have spent 9 years glued to the tube.

I. FAMILY LIFE

- Percentage of households that possess at least one television: 99
Number of TV sets in the average U.S. household: 2.24
Percentage of U.S. homes with three or more TV sets: 66
Number of hours per day that TV is on in an average U.S. home: 6 hours, 47 minutes
Percentage of Americans that regularly watch television while eating dinner: 66
Number of hours of TV watched annually by Americans: 250 billion
Value of that time assuming an average wage of \$5/hour: \$1.25 trillion
Percentage of Americans who pay for cable TV: 56
Number of videos rented daily in the U.S.: 6 million
Number of public library items checked out daily: 3 million
Percentage of Americans who say they watch too much TV: 49

II. CHILDREN

- Approximate number of studies examining TV’s effects on children: 4,000
Number of minutes per week that parents spend in meaningful conversation with their children: 3.5
Number of minutes per week that the average child watches television: 1,680
Percentage of day care centers that use TV during a typical day: 70
Percentage of parents who would like to limit their children’s TV watching: 73
Percentage of 4-6 year-olds who, when asked to choose between watching TV and spending time with their fathers, preferred television: 54
Hours per year the average American youth spends in school: 900 hours
Hours per year the average American youth watches television: 1,500

III. VIOLENCE

- Number of murders seen on TV by the time an average child finishes elementary school: 8,000
Number of violent acts seen on TV by age 18: 200,000
Percentage of Americans who believe TV violence helps precipitate real life mayhem: 79

IV. COMMERCIALISM

- Number of 30-second TV commercials seen in a year by an average child: 20,000
Number of TV commercials seen by the average person by age 65: 2 million
Percentage of survey participants (1993) who said that TV commercials aimed at children make them too materialistic: 92
Total spending by 100 leading TV advertisers in 1993: \$15 billion

V. GENERAL

- Percentage of local TV news broadcast time devoted to advertising: 30
Percentage devoted to stories about crime, disaster, and war: 53.8
Percentage devoted to public service announcements: 0.7
Percentage of Americans who can name The Three Stooges: 59
Percentage who can name at least three justices of the U.S. Supreme Court: 17

Compiled by TV-Free America